



Virtual **DIAPER DRIVE**

HOST AN ONLINE EVENT
and encourage others to donate by
purchasing diapers from a CCFI Amazon wish list.

SET A GOAL TO "COLLECT" 25 BOXES
of diapers and/or Pull-Ups over a two week period.

DIAPERS SHIP DIRECTLY TO CCFI
to help families in need - no contact or
extra trips to the store required!

Virtual

DIAPER DRIVE



Thank you for committing to host a Virtual Diaper Drive benefitting the Baby Pantry at Center for Children and Families, Inc. (CCFI)! Your support will ensure our community's most vulnerable members get the resources they need to grow up safe, nurtured and loved.

A lack of an adequate supply of diapers is a serious problem for parents with limited resources in our community. Did you know...

- **1 in 3 families** cannot afford enough diapers to keep their baby clean, dry and healthy?
- Babies, on average, require up to **240 diapers** each month?
- Federal assistance programs **do not cover** the cost of diapers?

The CCFI Baby Pantry aims to fill this gap by offering emergency baby supplies to families in need, completely free of charge, no questions asked. Diapers and wipes are supplied through in-kind donations from the community, which means your support is critical to help keep our shelves stocked!

On behalf of the families we serve, thank you! If you have any questions, please feel free to contact us at 405-364-1420 or contact@ccfinorman.org.

With gratitude,

A handwritten signature in black ink that reads "Melissa Simpson Klink".

Melissa Simpson Klink
Chief Executive Officer

center for
Children and **Families**
benefiting

Virtual

DIAPER DRIVE



GETTING STARTED

- Create a Facebook event using the following information:
 - o **EVENT PHOTO:** Use the event photo provided in this kit
 - o **EVENT NAME:** Your Name's Virtual Diaper Drive Benefiting CCFI
 - o **LOCATION:** Leave this section blank
 - o **DESCRIPTION:** Use the text below:

A lack of an adequate supply of diapers is a serious problem for parents with limited resources in our community. Did you know...

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 - Babies, on average, require up to 240 diapers each month?
 - Federal assistance programs do not cover the cost of diapers?

The CCFI Baby Pantry aims to fill this gap by offering emergency baby supplies to families in need, completely free of charge, no questions asked. Diapers and wipes are supplied through in-kind donations from the community, which means YOUR support is critical to help keep the shelves stocked!

To help, simply visit our Amazon wishlist (found on our website) and your diaper donation will be shipped directly to CCFI – no contact or extra trips to the store needed!

To learn more about the CCFI Baby Pantry, please visit ww.cfinorman.org. Thank you for your support!

- o **CATEGORY:** Select 'causes'
 - o **FREQUENCY:** Select 'custom' and choose two weeks' worth of dates with the same start/end time
 - o **CO-HOST:** Add CCFI as a co-host for your event
 - o Click '**PUBLISH**' and your event will be live!
- Encourage your friends to help you meet your goal of 25 boxes by:
 - o Posting a minimum of 4 times throughout two weeks (sample posts & graphics are available in this kit)
 - o Sharing your virtual diaper drive on other social media platforms
 - o Thanking those who've let you know they donated

center for
Children and **Families** *benefiting*

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SOCIAL MEDIA SAMPLES

POST #1

Please join me for a Virtual Diaper Drive benefiting the CCFI Baby Pantry! Each year, the CCFI Baby Pantry hands out emergency baby supplies to families in need, completely free of charge. And with the COVID-19 health crisis still hitting hard, families need extra support now more than ever. To help me reach my goal of 25 boxes of diapers and/or Pull-Ups, simply visit the CCFI Amazon wish list (https://www.amazon.com/hz/wishlist/ls/I4XVZQ2UIIY9?ref=wl_share) and your donation will be shipped directly to CCFI – no contact or extra trips to the store needed! #CCFINorman #CCFIBabyPantry #VirtualDiaperDrive #EndDiaperNeed

POST #2

To help families get the supplies they need, the CCFI Baby Pantry provides diapers and wipes, completely free of charge. To help keep the shelves stocked, simply shop the CCFI Amazon wish list (https://www.amazon.com/hz/wishlist/ls/I4XVZQ2UIIY9?ref=wl_share) to send your diaper donation directly to CCFI! #CCFINorman #CCFIBabyPantry #VirtualDiaperDrive #EndDiaperNeed

POST #3

The CCFI Baby Pantry provides diapers and wipes to families struggling to make ends meet. To help fill this financial gap, we need YOUR help to keep the Baby Pantry shelves stocked! Consider making an online diaper donation today by shopping the CCFI Amazon wish list (https://www.amazon.com/hz/wishlist/ls/I4XVZQ2UIIY9?ref=wl_share). #CCFINorman #CCFIBabyPantry #VirtualDiaperDrive #EndDiaperNeed

POST #4

To help a baby in need, consider making an online diaper donation today! Simply shop the CCFI Amazon wish list (https://www.amazon.com/hz/wishlist/ls/I4XVZQ2UIIY9?ref=wl_share) and your diaper donation will be shipped directly to CCFI. Thank you for helping end diaper need in our community! #CCFINorman #CCFIBabyPantry #VirtualDiaperDrive #EndDiaperNeed

Be sure to tag
@CCFINorman
in your social media posts!



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**federal assistance
programs**

DO NOT

cover the cost of diapers.



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